



Art Director / Designer

[www.eloop.app](http://www.eloop.app) / [office@e-loop.app](mailto:office@e-loop.app)

### Improving mobility together!

We are a fast-growing startup specializing in innovative and zero-emission car sharing solutions. Since August 2019, we have been on the road with our all-electric car-sharing fleet in Vienna and will expand to Munich next year. Other European cities will follow in the future. We stand for sustainability, real sharing. Together we want to improve the mobility in cities and make them fit for the future.

### We want you!

As an integral part of the ELOOP global marketing team, you will be responsible for all aspects relevant to brand and performance marketing and coordinate your work with the Head of Marketing. With your drive and commitment you will support the growth of ELOOP and bring along a lot of passion and joy.

#### What you will do

- Lead, build and develop ELOOP's visual brand identity
- Get creative in a variety of areas: branding, editorial content, social media, ads for (online) campaigns, emails, whitepapers, investor presentations and more
- Ensure a consistent visual identity across numerous touchpoints, while considering their unique requirement
- Partner up with copywriters, photographers and others to create engaging (digital) content for multiple touchpoints
- Collaborate with brand and performance marketing teams to create holistic (online) marketing campaigns

#### What you should bring

- Excitement about taking on a key role in ELOOP's growing marketing team, shaping the visual identity of the ELOOP brand
- Dynamic graphic design portfolio with focus on brand design and digital (marketing) content
- 3+ years of relevant work experience in digital design, agency experience is a plus
- Solid understanding of / interest in the impact of design on human decision-making and behaviour
- An eye for digital design, typography and colour as well as high attention to detail
- Great team player with a high level of self-initiative, curiosity and attention to detail
- Passion for our vision and mission to transform urban mobility
- Good English language skills, German is a plus

### We offer you

- Diverse set of activities at one of the leading e-car sharing providers in Austria
- Long-term perspective and development opportunities in a growing start-up company
- Flat hierarchies and a heterogeneous, welcoming team
- Office in central location, coffee & tea and team events

#### Our offer:

From € 38.000 (gross annually)

Discounted use of our ELOOP cars

MacBook as a work device

We look forward to receiving your application, portfolio, CV and photo at [office@e-loop.app](mailto:office@e-loop.app)