



### Improving mobility together!

We are a fast-growing startup specializing in innovative and zero-emission car sharing solutions. Since August 2019, we have been on the road with our all-electric car-sharing fleet in Vienna and will expand to Munich next year. Other European cities will follow in the future. We stand for sustainability, real sharing. Together we want to improve the mobility in cities and make them fit for the future.

### We want you!

As an integral part of the ELOOP global marketing team, you will be responsible for all aspects relevant to performance marketing and coordinate your work with the Head of Marketing. With your drive and commitment you will support the growth of ELOOP and bring along a lot of passion and joy.

#### What you will do

- Lead, build and develop ELOOP's performance marketing efforts
- Strategise and deliver towards one overarching goal: grow the user base, efficiently
- Holistically manage all user acquisition & retention efforts incl. budget, targets, strategy, channels, execution, reporting and optimization
- Run user acquisition campaigns using (primarily) Google Ads, Facebook and Instagram
- Build a data and reporting structure to enable continuous testing, learning and optimization
- Collaborate with brand marketing and creation teams to run holistic digital marketing campaigns

#### What you should bring

- Excitement about taking on a key role in ELOOP's growing marketing team
- 3+ years of relevant work experience in performance or growth marketing with focus on user acquisition startup or agency experience is a plus
- Deep knowledge and understanding of all major performance marketing channels (Google Ads, Facebook and Instagram)
- Data-driven, highly analytical mindset with the ability to work across large data sets and strong understanding of marketing attribution modelling
- Ability to learn and adapt quickly (i.e. new channels), readiness to grow with the business
- Great team player with a high level of self-initiative, curiosity and entrepreneurial drive
- Passion for our vision and mission to transform urban mobility
- Good English language skills, German is a plus

#### We offer you

- Diverse set of activities at one of the leading e-car sharing providers in Austria
- Long-term perspective and development opportunities in a growing start-up company
- Flat hierarchies and a heterogeneous, welcoming team
- Office in central location, coffee & tea and team events

#### Our offer:

From € 38.000 (gross annually)  
Discounted use of our ELOOP cars  
MacBook as a work device

We look forward to receiving your application, CV and photo at [office@eloop.app](mailto:office@eloop.app)